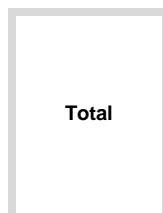


# Action for Children

## Parent's worries

5th - 12th March 2019



For the following question, by "services that support childhoods", we mean investing in and providing better access to children's centres, family support services, youth support services etc.

Do you think the UK Government is investing too much or too little into services that support childhoods, or do you think they are investing the right amount?

|   |      |
|---|------|
| Unweighted base                                 | 1559 |
| Base: All UK parents of children aged 11 to 18  | 1563 |
| The UK Government is investing too much         | 3%   |
| The UK Government is investing the right amount | 13%  |
| The UK Government is investing too little       | 67%  |
| Don't know                                      | 17%  |

## Action for Children Parent's worries

5th - 12th March 2019



Total

Still thinking about your child aged 11 to 18 whose birthday is next...

Which, if any, of the following do you think are important to your child for them to feel happy? (Please select all that apply)

|   |                 |      |
|---|-----------------|------|
|   | Unweighted base | 1559 |
| <b>Base: All UK parents of children aged 11 to 18</b>                                     |                 | 1563 |
| Feeling loved and cared for by their family/ carers                                       |                 | 85%  |
| Having good relationships with their friends  |                 | 81%  |
| Being able to do hobbies they enjoy (e.g. sport)  |                 | 66%  |
| Having free time to themselves where they don't have to do anything in particular         |                 | 67%  |
| Spending time on their favourite electronic devices (e.g. x-box, tablet, phone etc.)      |                 | 49%  |
| Feeling safe to spend time outdoors in the area where they live                           |                 | 64%  |
| Being treated fairly/ with respect and feeling they have a say in things that affect them |                 | 75%  |
| Being comfortable with who they are and the way they look                                 |                 | 76%  |
| Other   |                 | 3%   |
| Don't know  |                 | 2%   |
| Not applicable - nothing in particular is important to my child for them to feel happy    |                 | 2%   |

## Action for Children Parent's worries

5th - 12th March 2019



|       |
|-------|
| Total |
|-------|

Still thinking about your child aged 11 to 18 whose birthday is next...

Which ONE, if any, of the following do you think is most important to your child for them to have a good relationship with you? (Please select the option that BEST applies)

|   |             |
|---|-------------|
| Unweighted base   | 1559        |
| <b>Base: All UK parents of children aged 11 to 18</b>   | <b>1563</b> |
| Being able to talk to me openly about their worries without feeling judged                      | 16%         |
| Setting clear rules and teaching them right and wrong   | 5%          |
| Patience and forgiveness from me when they make mistakes  | 3%          |
| Feeling loved and cared for by me   | 38%         |
| Being supported and encouraged by me to do well in and outside of school                        | 6%          |
| Being treated fairly/ with respect and feeling they have a say in things that affect them       | 13%         |
| Receiving physical affection from me (e.g. hugs)  | 2%          |
| Spending time together doing the things they enjoy  | 8%          |
| Other   | 1%          |
| Don't know  | 4%          |
| Not applicable – nothing in particular is important to them to have a good relationship with me | 3%          |

# Action for Children

## Parent's worries

5th - 12th March 2019



Total

For the following question, by "childhood", we mean children in the age range of 0 to 18.

In general, which, if any, of the following do you think stop children from having a good childhood nowadays? (Please select all that apply)

|  |   |             |
|--|---|-------------|
|  | Unweighted base                                       | 1559        |
|  | <b>Base: All UK parents of children aged 11 to 18</b> | <b>1563</b> |
| Not feeling safe enough to play/ spend time outside where they live  |   | 40%         |
| Too much pressure from school (e.g. homework, exams etc.)  |   | 47%         |
| Threats to safety through technology and social media (e.g. not knowing who they're talking to, people using their information in a harmful way, people knowing their location etc.) |   | 49%         |
| Not being listened to or having a say in things that affect them   |   | 36%         |
| Being bullied (e.g. online, at school, outside of school etc.)   |   | 63%         |
| Family arguments and disagreements   |   | 37%         |
| Poor mental health   |   | 41%         |
| Too much pressure to fit in and to look a certain way  |   | 59%         |
| Families not having enough money to live comfortably   |   | 44%         |
| Too much time spent on electronic devices and social media   |   | 57%         |
| Other  |   | 2%          |
| Don't know   |   | 3%          |
| Not applicable - nothing in particular stops children from having a good childhood nowadays  |   | 2%          |

# Action for Children

## Parent's worries

5th - 12th March 2019



Total

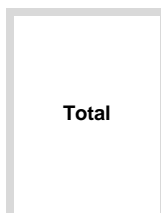
Now thinking about your child aged 11 to 18 whose birthday is next...

Which, if any, of the following do you think your child worries about? (Please select all that apply)

|   |                 |             |
|---|-----------------|-------------|
|   | Unweighted base | 1559        |
| <b>Base: All UK parents of children aged 11 to 18</b>   |                 | <b>1563</b> |
| Being bullied (e.g. online, at school, outside of school etc.)  |                 | 22%         |
| Having disagreements/ falling out with their friends  |                 | 37%         |
| Pressure from school (e.g. homework, exams etc.)  |                 | 45%         |
| The physical and/ or mental health of their family and/ or friends  |                 | 17%         |
| Being a victim of crime online and when using technology (e.g. not knowing who they're talking to, people using their information in a harmful way, people knowing their location etc.) |                 | 8%          |
| Being a victim of crime when they go out (e.g. knife crime, terrorism, robbery etc.)  |                 | 14%         |
| Their own mental health   |                 | 17%         |
| Their own physical appearance (i.e. what they look like)  |                 | 34%         |
| Family arguments and disagreements  |                 | 17%         |
| "FOMO" (i.e. feeling that people are always doing more exciting or interesting things than them)  |                 | 20%         |
| Our family not having enough money to live comfortably  |                 | 22%         |
| Other   |                 | 2%          |
| Don't know  |                 | 6%          |
| Not applicable - my child does not worry about anything in particular   |                 | 11%         |
| Prefer not to say   |                 | 1%          |

## Action for Children Parent's worries

5th - 12th March 2019



Still thinking about your child aged 11 to 18 whose birthday is next and what they worry about...

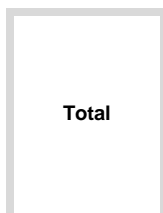
In which, if any, of the following ways do you think worries impact on your child's day-to-day life? (Please select all that apply)

Their worries affect...

|  |                 |      |
|--|-----------------|------|
|  | Unweighted base | 1374 |
| <b>Base: All UK parents of children aged 11 to 18 that have worries</b>    |                 | 1375 |
| ...their ability to focus their mind on what they are doing                |                 | 37%  |
| ...their ability to make friends   |                 | 25%  |
| ...their confidence to leave the house alone                               |                 | 14%  |
| ...whether they go to social events  |                 | 22%  |
| ...whether they get a good night's sleep                                   |                 | 32%  |
| ...their ability to be open with me  |                 | 25%  |
| ...their ability to shake negative feelings                                |                 | 39%  |
| ...their energy to get on with things                                      |                 | 25%  |
| Other  |                 | 2%   |
| Don't know   |                 | 11%  |
| Not applicable – their worries do not impact on my child's day-to-day life |                 | 10%  |

## Action for Children Parent's worries

5th - 12th March 2019



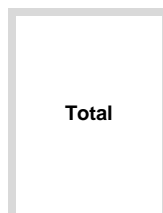
As a reminder, by "childhood", we mean children in the age range of 0 to 18.

Do you think childhoods today are better or worse than when you were a child, or do you think they are about the same?

|  |      |
|--|------|
| Unweighted base                                | 1559 |
| Base: All UK parents of children aged 11 to 18 | 1563 |
| Childhoods today are better                    | 9%   |
| About the same                                 | 24%  |
| Childhoods today are worse                     | 60%  |
| Don't know                                     | 7%   |

## Action for Children Parent's worries

5th - 12th March 2019



For the following question, by "brighter future", we mean having better opportunities in life such as the chance of having a good career, being able to do the things they enjoy, affording a house etc.

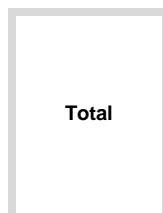
In general, do you think your generation did or did not have a brighter future compared to children today, or do you think this is about the same?

|   |  |      |
|---|--|------|
|   | Unweighted base                                | 1559 |
|   | Base: All UK parents of children aged 11 to 18 | 1563 |
| Children today do have a brighter future compared to when I was their age     |  | 22%  |
| About the same  |  | 27%  |
| Children today do not have a brighter future compared to when I was their age |  | 42%  |
| Don't know  |  | 9%   |



## Action for Children Parent's worries

5th - 12th March 2019



Now thinking about the extent to which you worry about your child aged 11 to 18 whose birthday is next, compared to how much your parent(s)/ carer(s) worried about you when you were the same age...

Would you say that you personally worry more or less about your child than your parent(s)/carer(s) worried about you when you were the same age, or do you think this is about the same?

|  |      |
|--|------|
| Unweighted base                                | 1559 |
| Base: All UK parents of children aged 11 to 18 | 1563 |
| I worry much more                              | 32%  |
| I worry a little more                          | 27%  |
| About the same                                 | 30%  |
| I worry a little less                          | 3%   |
| I worry much less                              | 1%   |
| Don't know                                     | 7%   |

## Action for Children Parent's worries

5th - 12th March 2019



Total

Thinking generally about children today...

Which, if any, of the following do you want to be different for children today? (Please select all that apply)

|  |   |             |
|--|---|-------------|
|  | Unweighted base                                       | 1559        |
|  | <b>Base: All UK parents of children aged 11 to 18</b> | <b>1563</b> |
| More opportunities to get a good job   |   | 54%         |
| More chance to do hobbies and have fun   |   | 36%         |
| Safer streets/ lower risk of crime (e.g. knife crime, gang related crime etc.)   |   | 69%         |
| Less pressure from school (e.g. homework, exams etc.)  |   | 43%         |
| Less use of social media/ devices  |   | 55%         |
| Less pressure to fit in with friends   |   | 40%         |
| Less pressure around physical appearance   |   | 56%         |
| More free time to themselves where they don't have to do anything in particular  |   | 27%         |
| More services that support children and families who need help (e.g. children's centres, family support, youth support etc.) |   | 42%         |
| Safer online environment   |   | 51%         |
| Other  |   | 2%          |
| Don't know   |   | 4%          |
| Not applicable - I do not want anything in particular to be different for children today                                     |   | 1%          |

Cell Contents (Column Percentages)